

PHC Consortium			Risk: C00270 - Restoring Trust with Farmers over Agriculture Commitments										Risk Snapshot	
Risk ID	Category / Element	Risk Short Title	Description	Desired Outcome			Current Situation			Proposed Strategy				
C00270 □	C3 Finance / Funding	Restoring Trust with Farmers over Agriculture Commitments	Over two years of unmet promises in the ES Kenya, Saiiya EcoSociety agricultural program have led to negative perceptions among farmers. Some believe Francis has personally benefited at their expense, causing backlash including hostility and loss of confidence. Limited communication channels and lack of regular updates have worsened the situation, creating distrust and damaging relationships essential for the EcoSociety's success.	1. Clear, transparent, and regular communication with all stakeholders, (farmers). 2. A simple system for reporting project progress (weekly updates, short videos). 3. Restoration of trust between project leadership and community stakeholders. 4. No hostility or personal risks to EcoSociety leaders. What Could Go Wrong? 1. Farmers alienated and distrustful, resisting future collaboration. 2. Further personal or property attacks due to frustration and anger. 3. Erosion of local community reputation, making external support harder to obtain. 4. Compromised long-term EcoSociety sustainability if trust is not rebuilt quickly.			1. Farmers feel betrayed due to delayed or unfulfilled promises. 2. Limited communication from project leadership has allowed rumours and resentment to grow. 3. No structured system exists for regular updates or two-way communication between farmers and EcoSociety leadership.			1. Implement weekly updates via text or video, delivered by PHC leadership. 2. Organize community meetings (in-person or virtual) at key project milestones. 3. Use PHC Service governance to document commitments and track delivery. 4. Develop a farmer engagement plan integrating feedback loops and progress tracking.				
Risk (three-part) Statement				Current Risk			Response Type	Manageability	Residual Risk	Risk Owner	Due Date	Close Date	Last Review Date Notes	
Cause	Risk Event [uncertainty]	Consequence	Probability	Impact	Score (PxI)									
Unmet commitments combined with lack of structured communication channels.	Farmer backlash and loss of trust due to two years of unmet expectations.	Erosion of community support, potential hostility toward leadership, and stalled EcoSociety development unless communication and trust are restored.	4	4 H-1 C-1 Q-1 S-1	16	Mitigate	5	16	Winter, David	15Aug26	Open	11Sep25		
Mitigating Actions / Response														
ID	Actions											Action Owner	Due Date	Close Date
#1	Make a video address 'kick off' for community engagement.											Winter, David	10Nov25	Open
#2	Organize community meetings - in person, but with video link											Winter, David	10Nov25	Open
#3	Set up the PHC Service report via the PHC Port.											Winter, David	10Nov25	Open
#4	Develop a 'farmer engagement' plan (for the Deliverables list).											Winter, David	10Nov25	Open
<u>Last 10 RM Events (Meetings/Interviews/Workshops).</u>														
Mtg.	Date	Title / Person / Department				Objective				(0 Events held.)				
<u>Comments</u>							<u>History</u>							
<u>Top Risk</u>							<u>Summary</u>							
Restoring Trust and Communication with Farmers in ES Kenya, SaiiyaAgriculture Commitments							Weekly updates via text or video, delivered by PHC leadership. Community meetings (in-person or virtual) at key project milestones. PHC Service governance to document commitments and track delivery. Develop a farmer engagement plan for feedback and progress tracking.							