



Home



My Network



Jobs



Messaging



Notifications



Me ▾



For Business ▾

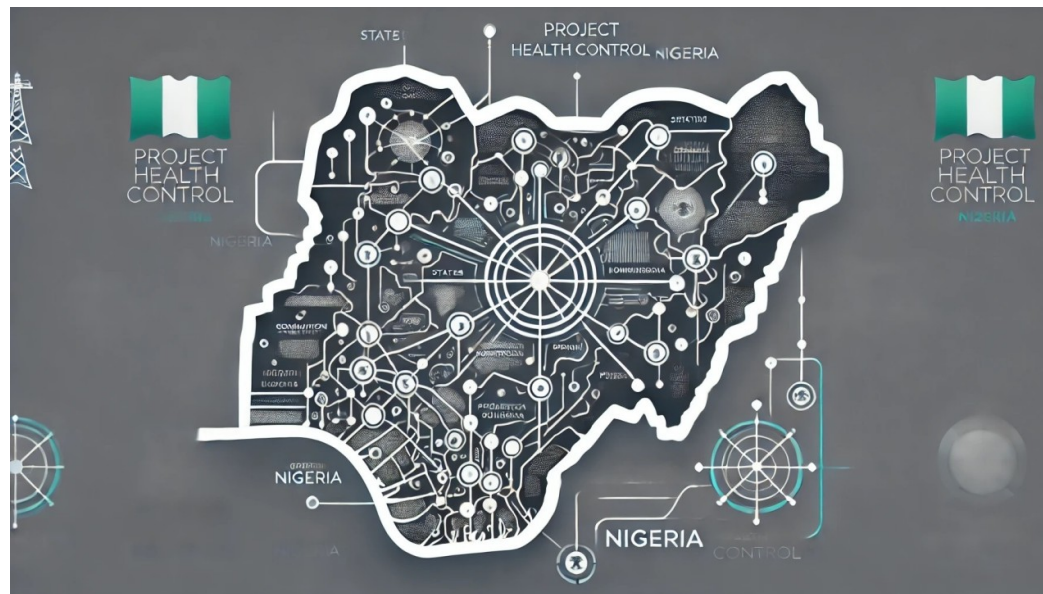


Sales Nav

[Edit article](#)

[View stats](#)

[View post](#)



Communication in Common for Nigeria

The Power of Project Health Control (PHC) for Nigeria and Beyond: A New Strategy



Article saved. [View saved items](#)

In our mission to expand the PHC (Project Health Control) Service across Africa, starting with Nigeria, I recently had a significant realization that led to a strategic adjustment. Previously, we focused on approaching projects directly, offering risk management and project control techniques to help them finish early. While this sounds beneficial to project owners, there's a challenge: finishing a project early isn't necessarily appealing to everyone involved.

In reality, many within the project—including senior management—are vested in the status quo, with typical delays and overspending. This is something we've all become accustomed to globally. Few truly understand that within the PHC methodology, there's a way to incentivize the workforce to cooperate in achieving early completion. The key is persuading the project owner to invest in what might be considered a "massive incentive" for the workforce, ensuring their cooperation to finish on time.

Our vision at **Order Efficiency Ltd** is to demonstrate the PHC Service's potential through one or two showcase projects. These projects will highlight how PHC benefits not only the project owners but also every project staff member.

A Shift in Focus: From Projects to Governance

The real breakthrough came when I realized that the long-term goal of PHC is not just in industrial or commercial projects. The true potential lies in bringing these efficiencies to local governments, improving the lives of their constituencies. This isn't just about better economics—it's about uplifting lifestyles and empowering people through widespread training in the PHC methodology. Trainees can learn on-the-job, working on PHC



PHC, at its core, is a "**governance enhancement**" tool. It allows government staff and politicians to continue their work, but within a critical thinking framework that ensures efficiency and accountability.

Targeting Government Regions First

This realization led us to pivot. Instead of targeting commercial projects initially, we're now focusing on introducing PHC as a governance enhancement tool for local government. Once successful at the government level, the application of PHC to industrial and commercial projects will naturally follow.

A Coincidental Beginning: The Case of Delta State

After this shift in strategy, I made a public call on LinkedIn, inviting people to recommend politicians with a "**Good Heart**"—those who have done meaningful work in their communities. Interestingly, the only recommendation, one day after the article was published, was for **Rt. Hon. Sheriff Oborevwori**, Governor of Delta State, which is symbolically shaped like a heart. Whether coincidence or spiritual connection, I'm not sure, but it was an intriguing start.

I then submitted a proposal to Governor Sheriff using an [Email Approach](#) attaching a [Letter of Introduction](#) and a [Proposal for PHC Service](#) in Delta State. Following that, I reached out to all 36 Nigerian states' governors with the same approach, inviting them to consider adopting PHC to build a network of governance-enhanced states.

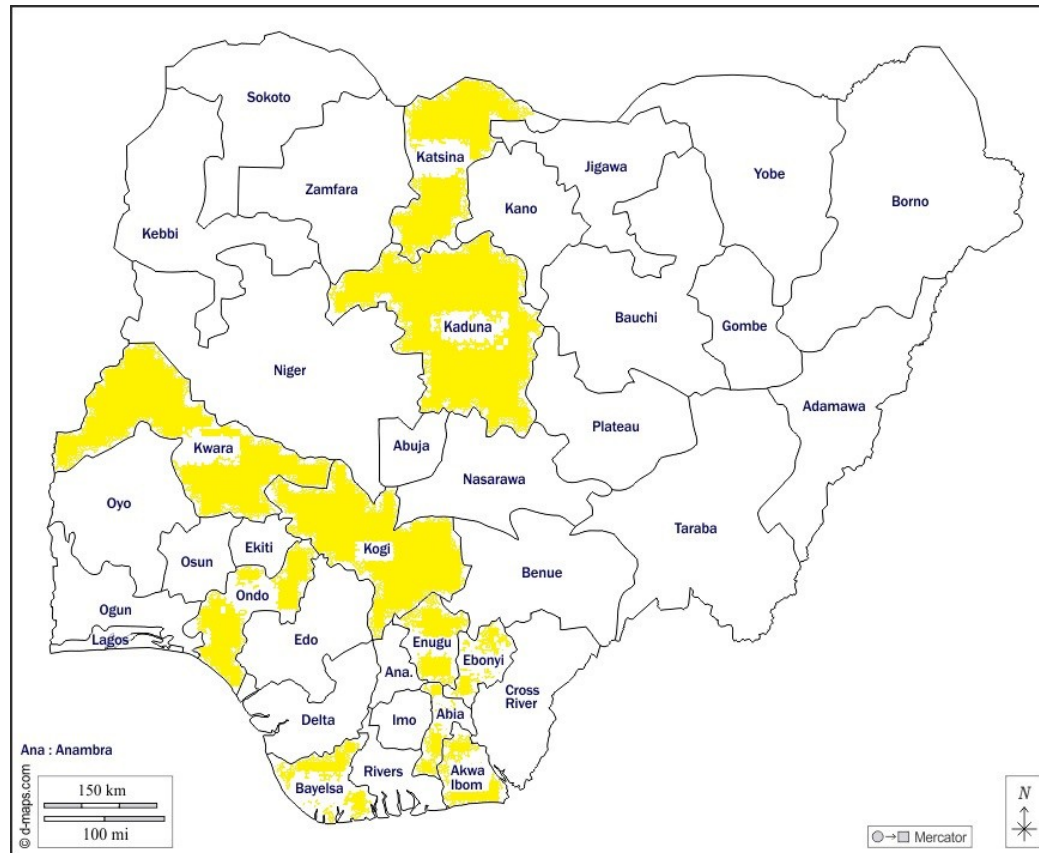
The Challenge of Communication with State Governments

As I began contacting the governors, I quickly encountered a major challenge: the difficulty of getting my message through. Many state websites were either dysfunctional or lacked proper portals for submitting



the message, "the server doesn't accept communications from your country!"

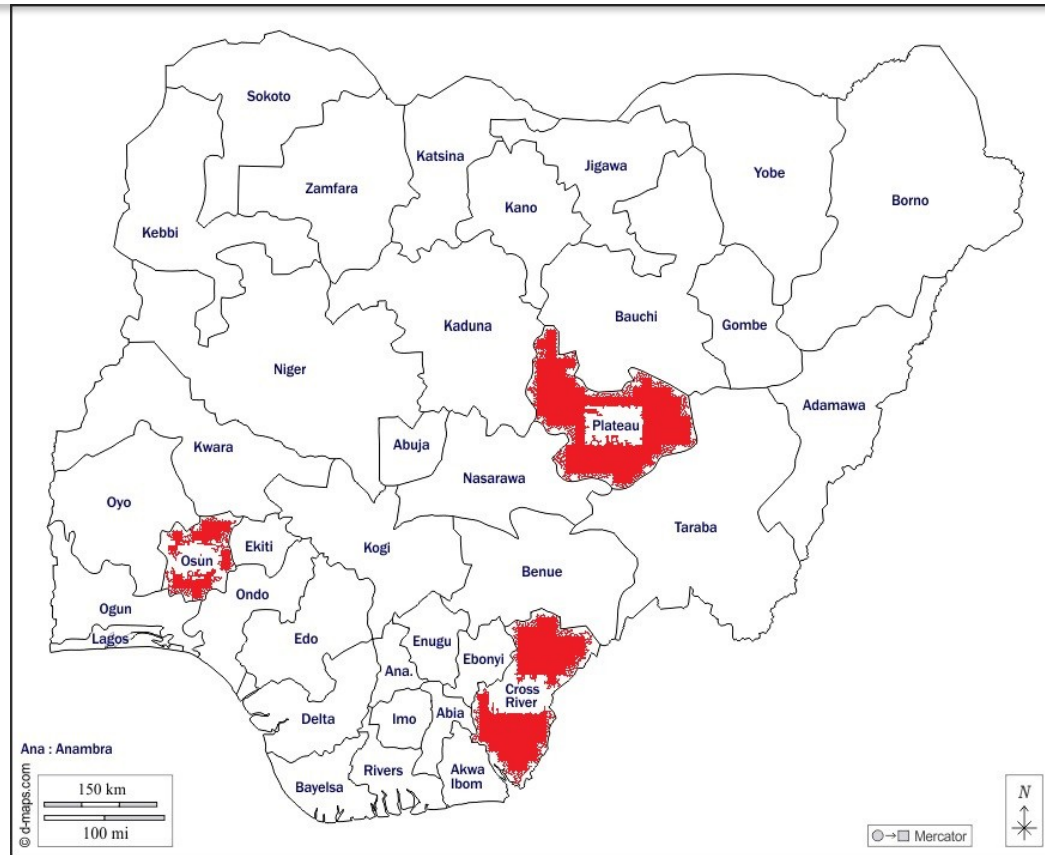
Through this effort, I identified several key issues with state communication systems, which I captured in a series of four maps:



1 - Email Fails:



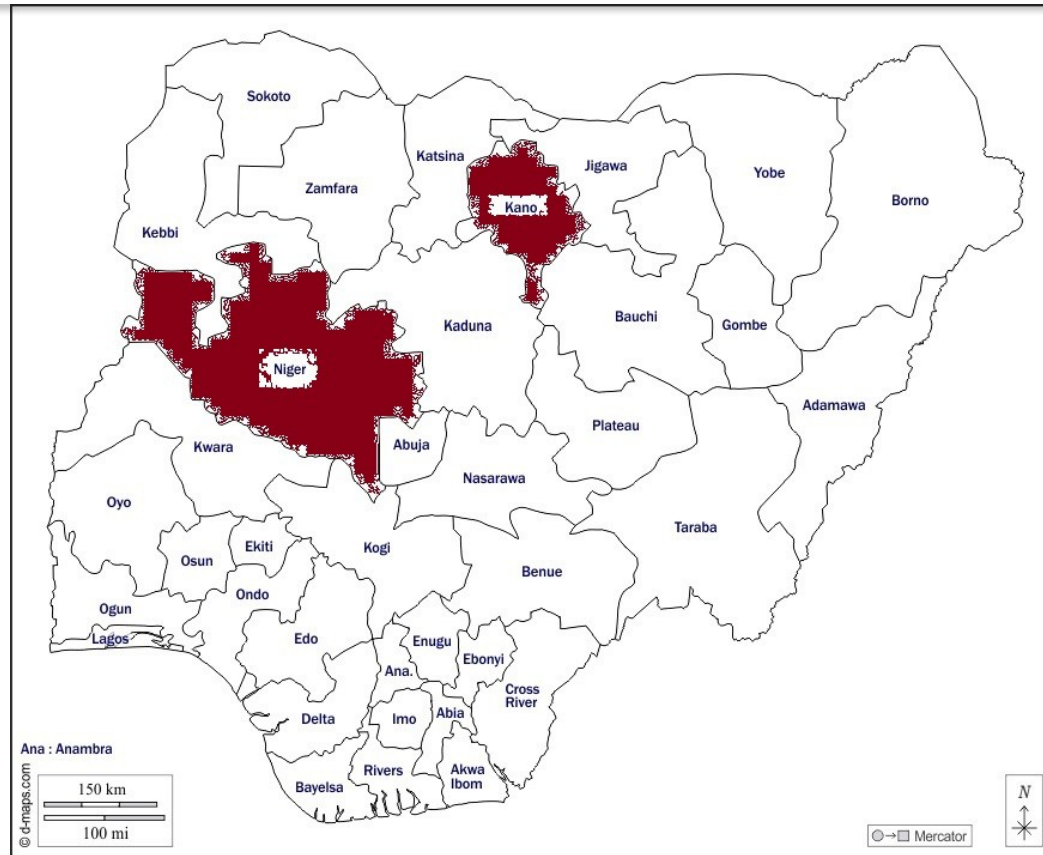
Article saved. [View saved items](#)



2 - No Way to Communicate via Website:



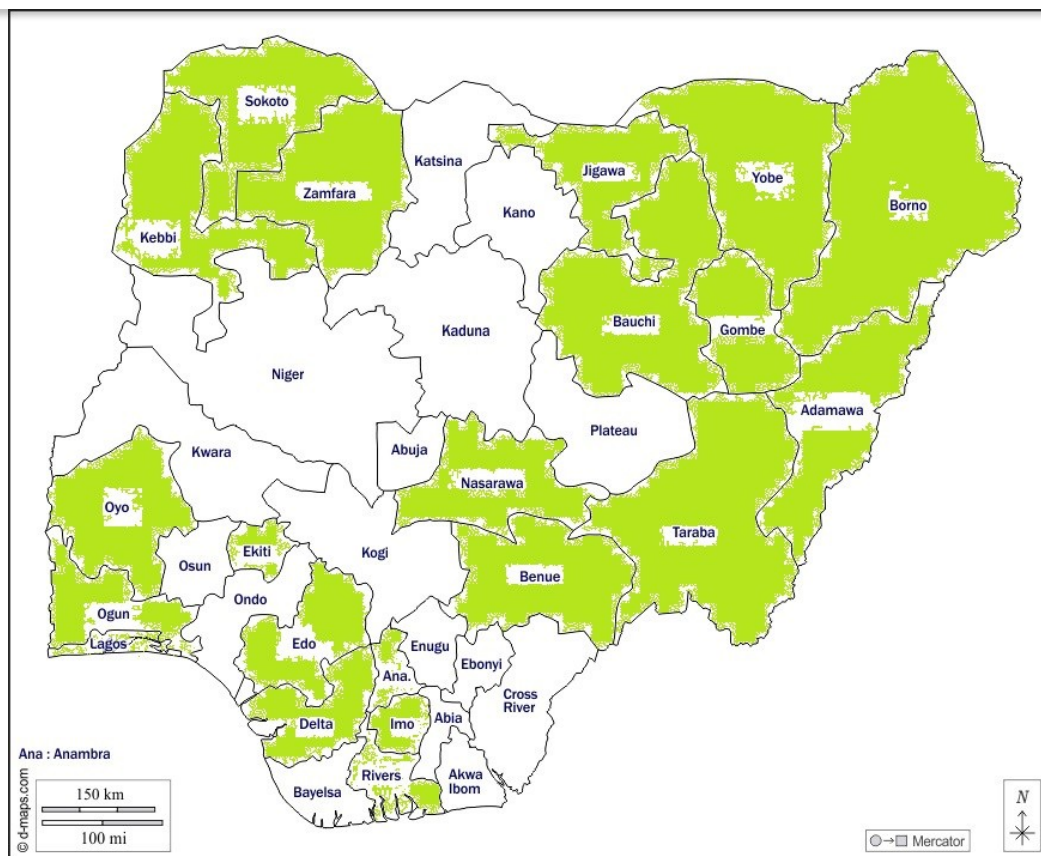
Article saved. [View saved items](#)



3 - Website is Dysfunctional or Doesn't Exist:



Article saved. [View saved items](#)



4 - Email or Web Form Access Good:

A Call for Improvement

This article serves two purposes:

1. **A challenge to government officials** in states with communication issues to fix their websites and improve accessibility.
2. **A congratulations to the states** where my message was received



Article saved. [View saved items](#)

For those reading in states where communication failed, I urge you to take action. Let your government know you want improvement. You can amplify your voice by joining the [PHC Consortium Group](#), which, if it reaches 100,000 members, will undoubtedly grab the attention of your government.

Here are the Public Figures list in pdf and Excel for easy reference in your own communication with your government:

[Public_Figures_List_240912.pdf](#)

[Public_Figures_List_240912.xlsx](#)

Comments



Add a comment...



No comments, yet.

Be the first to comment.



Article saved. [View saved items](#)

Start the conversation



David Winter

Project Risk Engineer

More articles for you



Looking for African Public Figures with Good Heart!

David Winter

👍 3 • 1 comment • 2 reposts



Gauging Interest in Thorium Reactor Power for Nigeria

David Winter

👍 4 • 1 comment • 6 reposts



Why Projects Break Budgets

David Winter

👍 3



M
Da



○ ○ ○ ○



Article saved. [View saved items](#)



Article saved. [View saved items](#)