



20<sup>th</sup> January 2026

## **Subject: Sponsorship request — Governance & Transparency Starter Pack (6 months) for Garden Fleet Palawan (Philippines)**

Dear Sir or Madam,

Coastal restoration projects don't fail because people don't care. They fail when **delivery discipline, evidence capture, and governance** are too weak to sustain operations once the early enthusiasm fades. The result is predictable: irregular delivery, lost credibility, retroactive reporting, unclear spend visibility, and a growing funder concern that "impact can't be verified."

Garden Fleet is designed to solve that problem from the start.

We are therefore seeking sponsorship for a time-bound, staged Governance & Transparency Starter Pack for Garden Fleet Palawan (Philippines) — best understood as a de-risking instrument, not a traditional programme grant.

It gives funders clear visibility, donor-ready reporting, measurable outcomes, and a practical stop/continue decision point — while enabling the delivery team to focus on environmental impact and community participation.

### **Project focus (the local delivery need)**

Garden Fleet Palawan exists to deliver practical, measurable environmental restoration through:

- **Coastal plastic cleanup missions** (beaches, mangroves, near-shore zones)
- **Mangrove planting / restoration support** (as the pilot expands)
- **Community mobilisation and participation** (volunteers + local stakeholders)
- **Local green work opportunities** linked to cleanup missions and continuity operations

The beneficiaries are the local communities and coastal ecosystems: cleaner shorelines, safer public spaces, improved fishing/near-shore conditions, and higher confidence that environmental recovery is possible when delivery becomes consistent.



## What we are asking you to sponsor (the governance-first solution)

We are seeking sponsorship for a **6-month PHC Starter Pack**, delivered by **Order Efficiency Ltd** at a humanitarian rate (PHC consultancy delivered at a fraction of standard commercial cost).

This Starter Pack solves a common operational constraint faced by early-stage delivery teams: it prevents the project being forced into a slow “mobile-phone-only” admin burden, and provides reliable remote structure and support from an office-based governance team.

In short: **the local team focuses on cleanup delivery and partnerships**, while governance, tracking, reporting, and funder confidence are built in from day one.

## What the funder receives

By sponsoring this Starter Pack, you receive:

- **Monthly donor-ready reporting**
- Clear visibility of **costs, activities, outputs and outcomes**
- Evidence capture as a **natural by-product of delivery** (not an extra burden)
- **Simple ESG-style metrics** (e.g., missions completed, areas covered, volume collected, participants engaged)
- A clear **stop/continue decision point each month**
- A practical foundation for scale-up funding if results justify continuation
- Reduced greenwashing risk through structured, verifiable proof of work completed

Support can be acknowledged publicly if desired (branding / sponsorship attribution), or kept discreet.

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## Sponsorship Options (staged risk, fund in slices)

Support can be provided as **monthly tranches** or **stage funding** aligned to outputs and reporting (whichever you prefer).

### Option A — Fund the 7-Day Go/No-Go Review (Stage 1)

**Purpose:** confirm readiness and create an evidence-led start plan

**You receive:** a “Go / No-Go” report, baseline concerns/risk register, simple plan and budget structure



### Option B — Fund the first 2 months (Setup Phase)

**Purpose:** establish operating rhythm, tracking, reporting, and early delivery proof

**You receive:** month 1–2 reports showing activity, spend evidence, and beneficiaries reached (appropriately safeguarded)

### Option C — Fund the full 6-month Starter Pack (Setup & Continuation)

**Purpose:** complete the pilot and produce a funder-grade evidence pack for scale

**You receive:** monthly reporting + a final evidence/learning pack + scale recommendations

(Any of these options can be funded as a standalone sponsorship, or combined as a phased pathway.)

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## What the Starter Pack includes

- Governance setup and onboarding (simple, lightweight, repeatable)
  - Activity/time-based tracking and structured records
  - Monthly monitoring and donor-ready reporting
  - Evidence publishing routine (photos, locations, outputs, spend summaries)
  - Operational continuity support (so delivery doesn't collapse between "events")
  - A modest admin/reporting starter kit (to avoid "mobile-only" limitations), e.g. basic laptop/printing/scanning capability where required
  - Support to develop the operational chain needed for scale (cleanup rhythm, team roles, logistics, and onward processing pathways)
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## Likely questions (answered upfront)

### “Why fund governance/admin instead of direct services?”

Because governance prevents direct service funding being eaten later by unmanaged admin and retroactive reporting. Governance makes delivery **fundable earlier**, because it makes results visible and spend defensible.

### “£10k feels high for a small project.”

This replaces fragmented tools and ad-hoc consultancy with **a single accountable framework** and repeatable outputs — delivered at a humanitarian rate. The value is not paperwork; the value is **continuity, credibility, and funder safety**.

**“What if it fails?”**

That is exactly the point: it fails early, visibly, and cheaply, with full records, controlled spend, and lessons captured. The sponsor is not left guessing.

**“How do we know the impact is real?”**

Monthly reporting includes simple, credible proof: mission logs, photos, locations, outputs (volume/weight estimates), participation records, and spend visibility. Where appropriate, proof formats can be aligned to your internal ESG or CSR reporting needs.

**“Why external governance?”**

Local leadership and capability transfer are built in. The aim is to strengthen the project team, not create dependency.

**Next step**

If you are open to a short call, we would welcome 15–20 minutes to confirm:

1. Monthly vs staged funding preference
2. Reporting format you prefer (short summary vs detailed pack)
3. Any restrictions you'd like applied (ring-fencing, branding, geography, etc.)

Thank you for considering support that ensures this project is credible, accountable, and fundable from its first steps — while keeping the delivery team focused on measurable environmental impact.

Warm regards,

**Abu-Bakr Harakat**

Executive Officer, Garden Fleet

ab.harakat@garden-fleet.com

Web: <https://www.garden-fleet.com/>

Mob: +1 (702) 706-6134

**David Winter**

Order Efficiency Ltd (PHC Service)

On behalf of Garden Fleet Palawan (Philippines)

david.winter@order-efficiency.com

<https://www.order-efficiency.com>

<https://www.phcport.com>

Tel: +44 1621 772110

Mob: +44 7484 323339