
20th January 2026

Subject: Sponsorship request — Governance & Transparency Starter Pack (6 months) for Garden Fleet Palawan (Philippines)

Dear Sir or Madam,

Coastal restoration projects don't fail because people don't care. They fail when **delivery discipline, evidence capture, and governance** are too weak to sustain operations once the early enthusiasm fades. The result is predictable: irregular delivery, lost credibility, retroactive reporting, unclear spend visibility, and a growing funder concern that "impact can't be verified."

Garden Fleet is designed to solve that problem from the start.

We are therefore seeking sponsorship for a time-bound, staged Governance & Transparency Starter Pack for Garden Fleet Palawan (Philippines) — best understood as a de-risking instrument, not a traditional programme grant.

It gives funders clear visibility, donor-ready reporting, measurable outcomes, and a practical stop/continue decision point — while enabling the delivery team to focus on environmental impact and community participation.

Project focus (the local delivery need)

Garden Fleet Palawan exists to deliver practical, measurable environmental restoration through:

- **Coastal plastic cleanup missions** (beaches, mangroves, near-shore zones)
- **Mangrove planting / restoration support** (as the pilot expands)
- **Community mobilisation and participation** (volunteers + local stakeholders)
- **Local green work opportunities** linked to cleanup missions and continuity operations

The beneficiaries are the local communities and coastal ecosystems: cleaner shorelines, safer public spaces, improved fishing/near-shore conditions, and higher confidence that environmental recovery is possible when delivery becomes consistent.



What we are asking you to sponsor (the governance-first solution)

We are seeking sponsorship for a **6-month PHC Starter Pack**, delivered by **Order Efficiency Ltd** at a humanitarian rate (PHC consultancy delivered at a fraction of standard commercial cost).

This Starter Pack solves a common operational constraint faced by early-stage delivery teams: it prevents the project being forced into a slow “mobile-phone-only” admin burden, and provides reliable remote structure and support from an office-based governance team.

In short: **the local team focuses on cleanup delivery and partnerships**, while governance, tracking, reporting, and funder confidence are built in from day one.

What the funder receives

By sponsoring this Starter Pack, you receive:

- **Monthly donor-ready reporting**
- Clear visibility of **costs, activities, outputs and outcomes**
- Evidence capture as a **natural by-product of delivery** (not an extra burden)
- **Simple ESG-style metrics** (e.g., missions completed, areas covered, volume collected, participants engaged)
- A clear **stop/continue decision point each month**
- A practical foundation for scale-up funding if results justify continuation
- Reduced greenwashing risk through structured, verifiable proof of work completed

Support can be acknowledged publicly if desired (branding / sponsorship attribution), or kept discreet.

Sponsorship Options (staged risk, fund in slices)

Support can be provided as **monthly tranches** or **stage funding** aligned to outputs and reporting (whichever you prefer).

Option A — Fund the 7-Day Go/No-Go Review (Stage 1)

Purpose: confirm readiness and create an evidence-led start plan

You receive: a “Go / No-Go” report, baseline concerns/risk register, simple plan and budget structure



Option B — Fund the first 2 months (Setup Phase)

Purpose: establish operating rhythm, tracking, reporting, and early delivery proof

You receive: month 1–2 reports showing activity, spend evidence, and beneficiaries reached (appropriately safeguarded)

Option C — Fund the full 6-month Starter Pack (Setup & Continuation)

Purpose: complete the pilot and produce a funder-grade evidence pack for scale

You receive: monthly reporting + a final evidence/learning pack + scale recommendations

(Any of these options can be funded as a standalone sponsorship, or combined as a phased pathway.)

What the Starter Pack includes

- Governance setup and onboarding (simple, lightweight, repeatable)
- Activity/time-based tracking and structured records
- Monthly monitoring and donor-ready reporting
- Evidence publishing routine (photos, locations, outputs, spend summaries)
- Operational continuity support (so delivery doesn't collapse between "events")
- A modest admin/reporting starter kit (to avoid "mobile-only" limitations), e.g. basic laptop/printing/scanning capability where required
- Support to develop the operational chain needed for scale (cleanup rhythm, team roles, logistics, and onward processing pathways)

Likely questions (answered upfront)

“Why fund governance/admin instead of direct services?”

Because governance prevents direct service funding being eaten later by unmanaged admin and retroactive reporting. Governance makes delivery **fundable earlier**, because it makes results visible and spend defensible.

“£10k feels high for a small project.”

This replaces fragmented tools and ad-hoc consultancy with **a single accountable framework** and repeatable outputs — delivered at a humanitarian rate. The value is not paperwork; the value is **continuity, credibility, and funder safety**.



“What if it fails?”

That is exactly the point: it fails early, visibly, and cheaply, with full records, controlled spend, and lessons captured. The sponsor is not left guessing.

“How do we know the impact is real?”

Monthly reporting includes simple, credible proof: mission logs, photos, locations, outputs (volume/weight estimates), participation records, and spend visibility. Where appropriate, proof formats can be aligned to your internal ESG or CSR reporting needs.

“Why external governance?”

Local leadership and capability transfer are built in. The aim is to strengthen the project team, not create dependency.

Next step

If you are open to a short call, we would welcome 15–20 minutes to confirm:

1. Monthly vs staged funding preference
2. Reporting format you prefer (short summary vs detailed pack)
3. Any restrictions you’d like applied (ring-fencing, branding, geography, etc.)

Thank you for considering support that ensures this project is credible, accountable, and fundable from its first steps — while keeping the delivery team focused on measurable environmental impact.

Warm regards,

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